

ARE YOU PREPARED FOR THE GDPR?

THE NEW GENERAL DATA PROTECTION REGULATION

25 MAY 2018

WHY DOES GDPR IMPACT SWISS COMPANIES?

The GDPR is extraterritorial in scope and applies to Swiss companies. In particular, those offering goods or services to individuals located in the European Union

The GDPR serves as inspiration for the revision of the Swiss Federal Data Protection Act (SDA)

OBJECTIVES:

Strengthen data protection rights of individuals and facilitate the free flow of personal data in the Digital Single Market

WHICH COMPANIES NEED TO COMPLY?

Any organisation that does business within the EU

Any organisation outside the EU handling EU citizens' personal data

WHAT DOES IT MEAN FOR INDIVIDUALS?

- Individuals must give consent for their personal data to be processed
- Individuals have the right to access their personal data
- Individuals have the right to request the suppression of their personal data

POTENTIAL FINE FOR NON-COMPLIANCE

20 MILLION
EUROS



4% ANNUAL
GLOBAL
TURNOVER

5 PRO TIPS TO HELP YOU COMPLY WITH THE GDPR

1

Appoint a Data Protection Officer who will implement the needed procedures for the compliance and take the time to educate and train your employees

2

Maintain legal proof of all measures put in place and carry out regular audits

3

Plan for a security breach, including authorities mandatory notification within 72 hours and carry out privacy risk impact assessments

4

Ensure that data protection are integral to your products and services

5

Destroy personal data, both paper and electronic, once past its legitimate retention period



For more information on data protection, visit www.katana.ch/en